



Say hello to 'Hadiya' – the Markaz Rewards Program

Markaz is launching **Hadiya** as a Rewards Program. You can now begin to benefit from discounts and offers from stores and services all over Kuwait – we have attracted an initial list of participating vendors, and we will work to maintain, refresh and grow this reward scheme as our special 'thank you!' exclusively to members of the Markaz family!

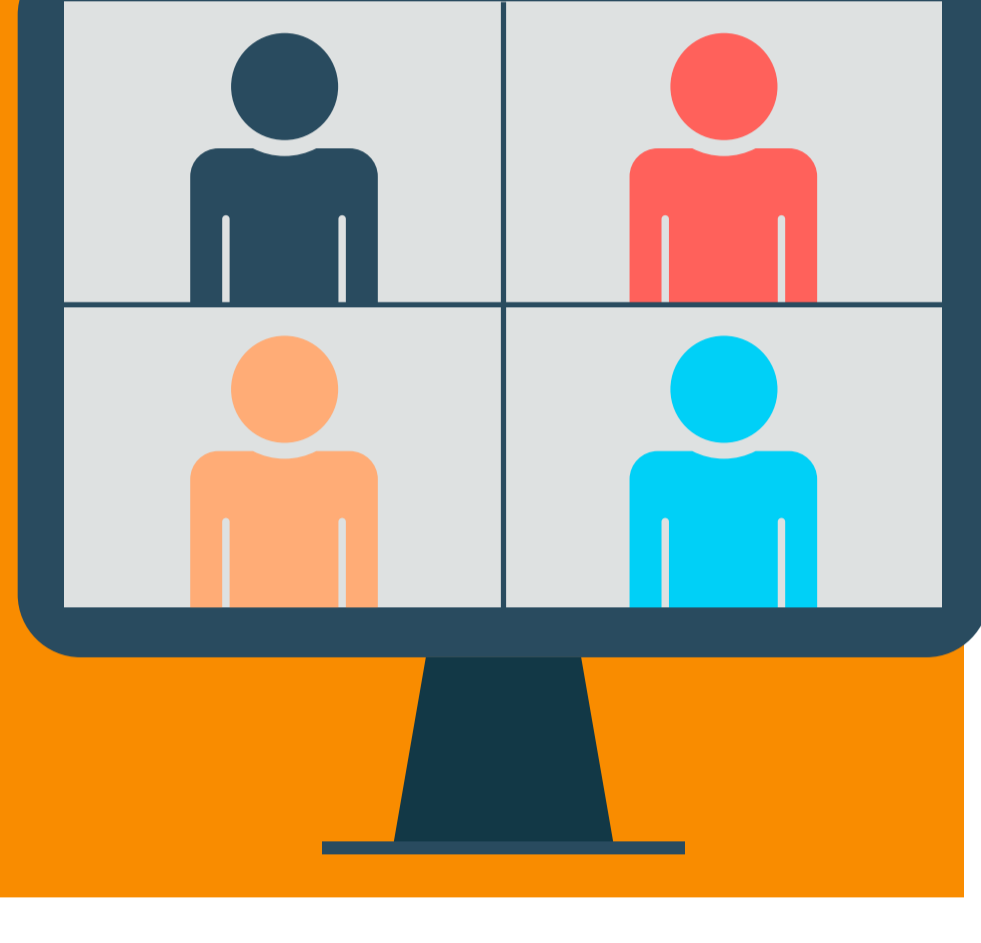
You will shortly receive a unique **Hadiya** card and a list of all the vendors who have so far partnered with Markaz.

Get ready for unique offers!



The Strategy Buzz...

Realigning our thinking to the new year and the new challenges ahead, we had a series of energetic, engaging and productive strategy sessions involving leaders across multiple levels from both the revenue-driving and enabling areas of the business, making the most of combining in-person and MS Teams attendance to open our 'thinking net' as widely as possible. Conversations were themed around Product Review, Asset Allocation and Digitization, our major strategy drivers in the '**Go GET!**' philosophy – **G**rowth, **E**fficiency, **T**ransformation! Action will follow through the revamped and more inclusive committees, whose schedules are already in place for the whole of 2021. **Let's Go Get!**



A heartfelt Congratulations!

Raja and Muaz have both passed the Kuwait CMA Rules & Regulations exams! Muaz has also completed the International Introduction to Securities & Investment course. Well done, gentlemen!



Kicking off the year in style

Have a look at our colleagues' aspiring football stars in this season's AC Milan Football Camp.



“ Hussain's successful Study Leave ”

Hussain Abdallah
Manager - Capital Markets:

“Back in July 2019, I received admission to the ESADE Business School; thanks to Markaz granting me a sabbatical, I started my MBA in Spain 2 months later! My core courses in Barcelona focused on management and strategy, with visits to top companies in London, Madrid and Frankfurt. Study tours to Zurich, with Credit Suisse, and to California, with UBS, followed. The COVID-19 lockdown meant I had to switch to the Kellogg School of Management in Chicago to complete my program courses on Real Estate, Private Equity and Leadership. Now I'm bringing my MBA learning back home! Thank you Markaz, for supporting my professional journey.”

Always glad to support the career development of our most self-motivated staff. Win-Win!

February happenings 2021

04
World Cancer Day
An international day marked on February 4 to raise awareness of cancer and to encourage its prevention, detection and treatment.

05
Safer Internet Day
To promote the safe and positive use of digital technology for children and young people and inspire a national conversation.

09
National Pizza Day
It's hard to imagine that before World War II, pizza was little known outside of Italy or Italian immigrant communities. This cheesy disc went from a niche cultural meal to the star of the show anywhere it turns up! Let's hear it for pizza!

14
Valentine's Day
Have you thought of your gift yet? Here's your chance to share something special for your loved ones and enjoy sentimental times together (safely!) this coming Valentine's.

25-26
Kuwait National and Liberation Day
Happy 60 years of Independence, Kuwait! Celebrating the Liberation of our beloved home, from our homes!



28
Rare Disease Day
An observance held on the last day of February to raise awareness for rare diseases and improve access to treatment and medical representation for individuals with rare diseases and their families.